

Julian Walker



EXPERIENCE

Senior Design Researcher & Strategist // Dublin (Deloitte Digital)

2022 - 2023 (1 year, 6 months) // Chicago, IL

Led user-centered research for projects with Fortune 500 clients across the insurance, wealth management, and shipping industries to gather and synthesize data into user insights and actionable recommendations for improving the user experience. Collaborated with multidisciplinary teams across design, tech development, and product management to develop and execute research protocols aimed at understanding and aligning on functional requirements for digital products. Designed and facilitated workshops for clients to explore and align on innovation opportunities for products, services, and strategic partnerships and in the performance of UX research for product development.

Design Strategist (Contractor) // Ampersand

2020 (3 months) // Chicago, IL

Worked with a pharmaceutical company to explore the development of a ride-share service model in compliance with governmental regulations to increase treatment efficacy for cancer patients and others with long-term treatment regimens. Researched the current healthcare patient transportation landscape, potential partnerships and funding models, and presented multiple concepts to the client for consideration.

Contract Management Consultant // Renew International

2013 - 2019 (5 years, 10 months) // Houston, TX

Co-developed the practice's most profitable service offering resulting in millions in revenue across multiple projects. Managed Commercial Supplier Invoice Review Program, a service which provided clients with preventative measures to mitigate the risk of financial loss (over \$5 million in losses prevented) and provided pathways for clients to develop better financial relationships with suppliers. Worked with clients to determine financial and operational risk exposure inherent in their supplier agreements.

Contract Risk Management Senior Consultant // EY

2010 - 2013 (3 years, 10 months) // Houston, TX

Managed and performed multiple supplier audits for Global Oil & Gas clients. Identified potential cost savings and process improvement opportunities within the contract management process. Assisted a leading energy retailer in developing a risk universe that identified key strategic, financial, operational, and compliance risks.

SPECIAL PROJECTS

Anti-racist Design Community Pop-up Workshop // Institute of Design

The anti-racist pop-up workshop consisted of activities that engaged community members in critical conversations around anti-racist experiences and ideas for equitable futures. We utilized design and creative placemaking to bring together diverse experiences, perspectives, and expertise, amplifying community voices in order to intervene and disrupt the racist outcomes exacerbated by the pandemic. In collaboration with non-profit organizations and small business owners, we brought residents together to co-design new anti-racist environments, experiences, and infrastructures.

Supporting Entrepreneurs at Local Community Marketplace // Institute of Design

Partnered with Boxville, Chicago's first shipping container-based retail center and street food market, to develop concepts for two new shipping containers to support its administrative needs and the personal wellbeing and growth of its community of entrepreneurs. We conducted research with Boxville's management and entrepreneurs leading to the development of multiple concepts, including service models and potential enabling technologies, and site schemes to display how the concepts might be integrated into Boxville.



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EDUCATION

Master of Design

IIT - Institute of Design

Master of Accounting

University of Michigan - Ross School of Business

Bachelor of Science in Accounting

Florida A&M - School of Business and Industry

AWARDS

Core 77 Design Awards | 2022

Social Impact Award recipient

Fast Company World Changing Ideas | 2022

Student Category finalist and honorable mention in the Social Justice and Art & Design categories

LEADERSHIP

ID Anti-Racism Committee

Served on the committee tasked with advancing the IIT Institute of Design toward an anti-racist future by championing anti-racist policies and practices.

IIT Presidents Student Advisory Council (PSAC)

Institute of Design's PSAC representative, tasked with understanding the significant issues impacting students and sharing them with the university president and provost.

SKILLS

Design

Qualitative + Quantitative Research
Data Analysis + Synthesis
Design Workshop Facilitation
Ideation
Prototyping
Storytelling
Service Design
Co-design Methods

Tools

Adobe Creative Suite
Sketch Prototyping Software
Principle Prototyping Software
Figma Prototyping Software
Figma/ Miro/ Mural Collaboration Tools

Management + Collaboration

Engagement Team Management
Project Management